

LUXURY REAL ESTATE VIDEO PRODUCTION

LUXURY REAL ESTATE VIDEO PRICING PLANS

High-end cinematic production for listings, developments, and real estate brands that want to stand above the market.

EXPLORE PLANS ↗

This service is designed for premium real estate marketing campaigns and blends cinematic production with modern AI-powered storytelling. Every package is structured to deliver polished visuals, stronger brand positioning, and content that performs across listing pages, social platforms, presentations, and launch campaigns.

Starting at \$1,499 • Bespoke productions available from \$7,499+



WHY IT MATTERS

WHY INVEST IN PREMIUM PRODUCTION?

Luxury real estate productions are priced around the depth of strategy, production complexity, and the number of assets required to market the property properly.

Property Positioning

Standard premium listing, estate-level showcase, development launch, or investor presentation.

Production Scope

Single-property filming versus multi-scene, multi-location, or campaign-based production.

On-Camera Talent

Agent-led presentation, professionally guided talking points, or avatar-led promotional messaging.

AI Integration

AI UGC avatar videos, development concept storytelling, and scalable marketing variations.

Distribution Needs

MLS, social media, paid ads, website landing pages, email campaigns, and investor decks.

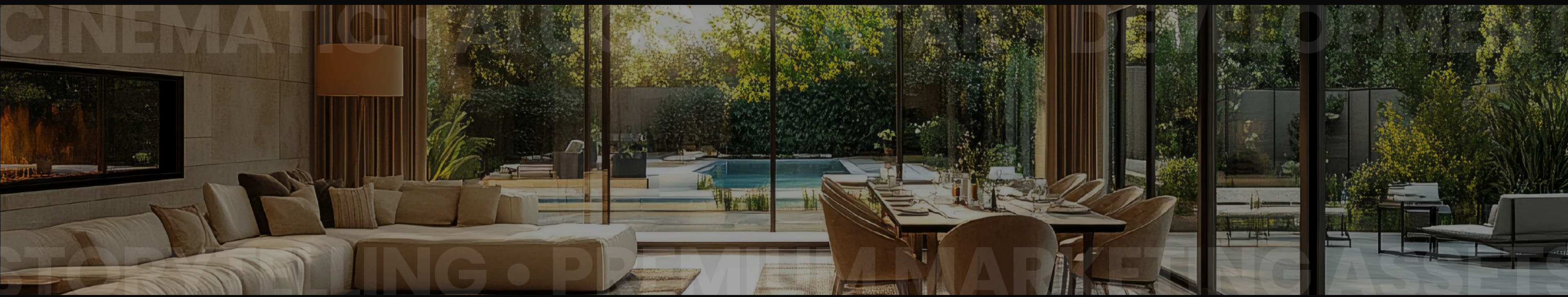
Post-Production Level

Color grading, motion graphics, sound design, format variations, and campaign cutdowns.

✓ Lower-tier does not mean low-end — it is simply the most streamlined version of a premium production.

✓ Higher-tier packages create more leverage by giving clients multiple deliverables from one campaign.

✓ The top tier is structured for luxury brands, developers, and launch campaigns where perception and presentation directly affect deal value



PLANS

PACKAGE COLLECTION OVERVIEW

Each offer below is positioned as premium. The difference is not whether the production is high-end — it is how far the campaign goes in story depth, AI integration, and asset volume.

THE SIGNATURE LISTING

\$1,499

A refined, high-impact entry package for listings that need to feel polished, premium, and market-ready.

BEST FOR:

Best for standard luxury listings, boutique properties, and agents who want elevated visuals without a full-scale campaign.

INCLUDES:

- ✓ Cinematic property film up to 60 seconds
- ✓ Professionally directed interior and exterior coverage
- ✓ Licensed drone coverage for key aerial reveals
- ✓ One branded agent on-camera introduction or voiceover segment
- ✓ 1 vertical cut tailored for Instagram Reels, TikTok, or Stories

GET STARTED

THE PRESTIGE ESTATE

\$2,899

A stronger brand-and-property package designed to position both the listing and the agent at a higher level.

BEST FOR:

Best for premium homes, waterfront properties, gated communities, and brokers building a stronger personal brand.

INCLUDES:

- ✓ Cinematic property film up to 90 seconds
- ✓ AI UGC avatar video for promotional outreach or listing teaser
- ✓ 2 social-first vertical edits
- ✓ Lifestyle detail shots to enhance emotion and aspirational appeal

GET STARTED

THE DEVELOPER VISION

\$4,999

A full presentation package created for developments, high-ticket listings, investment opportunities, and serious campaigns.

BEST FOR:

Best for luxury developments, pre-construction marketing, multi-unit projects, and high-value listings requiring deeper storytelling.

INCLUDES:

- ✓ Flagship cinematic film up to 2 minutes
- ✓ AI real estate and development video segment for future-state or concept storytelling
- ✓ Professional host-style or agent-led presentation with guided messaging
- ✓ 3 vertical social edits plus 1 teaser trailer
- ✓ Campaign-ready edits for website landing pages, investor decks, and social rollout

GET STARTED

THE ICON COLLECTION

\$7,499+

A bespoke luxury production experience for landmark listings, branded developments, and elite real estate campaigns.

BEST FIT

Best for ultra-luxury estates, destination properties, major developments, branded residences, and premium launch campaigns.

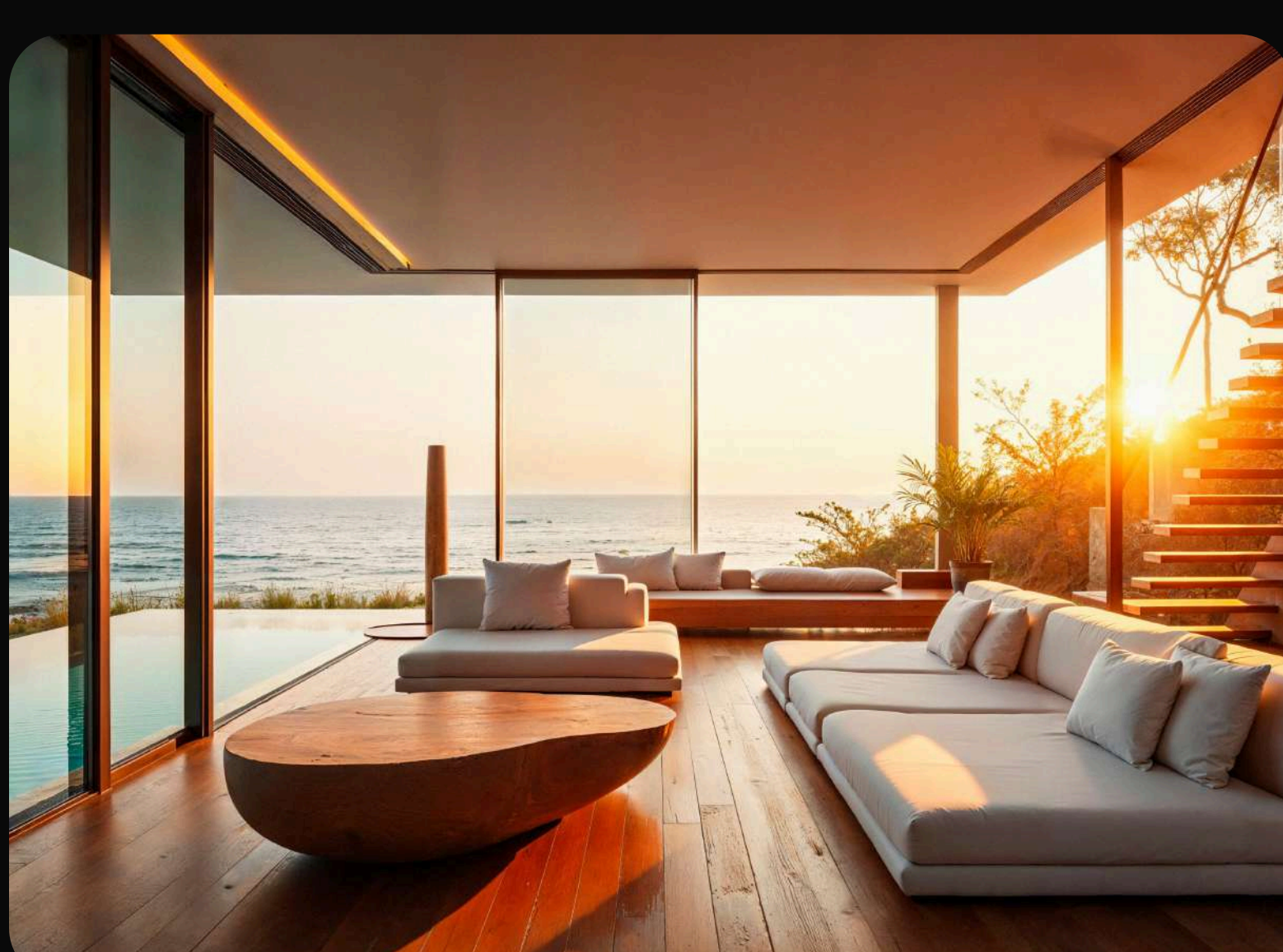
INCLUDES:

- ✓ Bespoke cinematic hero film up to 3 minutes
- ✓ Advanced AI UGC avatar videos for promotional, educational, or sales messaging
- ✓ AI-enhanced development storytelling for luxury concepts or future phases
- ✓ 4 vertical edits, teaser cutdowns, and campaign variations
- ✓ Priority production planning, pre-production consultation, and rollout strategy support

GET STARTED

ADD-ONS

OPTIONAL ADD-ONS & CUSTOM UPGRADES



- ✓ Rush turnaround and priority delivery
- ✓ Extra vertical social edits for paid ads and organic rollout
- ✓ Multi-property shoot days and portfolio campaigns
- ✓ Additional AI UGC avatar variations for campaigns or lead nurture
- ✓ Twilight, neighborhood, amenity, or lifestyle expansion coverage
- ✓ Investor-facing development presentations and concept visuals

READY TO POSITION YOUR NEXT LISTING OR DEVELOPMENT AT A HIGHER LEVEL?

Custom proposals are available for developers, brokerages, luxury agents, resorts, branded residences, and commercial real estate campaigns.

CONTACT US